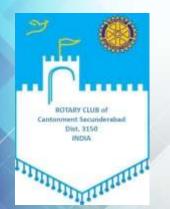
# RCCS – NOVEMBER 2021 ISSUE **CANTONMENT TIMES**





# **HUGE HAUL BY RCCS AT THE "VIJETHA" ROTARY DISTRICTS NITE -**2020-21









### MESSAGE FROM RTN SHEKHAR MEHTA, R.I. PRESIDENT, 2021-2022

### **TRF:** A monument of love for humanity

Greetings, dear changemakers of Rotary. I first discovered the value of service when I saw how a few simple acts can immeasurably change lives. It began when I joined others in my club for a project to bring toilets and clean drinking water to rural villages near Kolkata. It moved forward when we promoted sanitation and provided opportunities for education across the country, thanks to generous gifts from supporters who believed in our projects as much as those of us on the ground did.

There is no better time of the year to be reminded of that generosity than November, which is Rotary Foundation month.



As the charitable arm of Rotary International, TRF is the engine that powers so many Rotary projects throughout the world. The Foundation transforms your gifts into projects that change lives. It is the Foundation that helps us to get closer to our goal of eradicating polio, to show more people how we promote peace through tangible actions, and to demonstrate the impact our projects have in our areas of focus.

Consider some recent projects that were made possible by the Foundation:

- The Rotary Clubs of Guatemala La Reforma, Guatemala, and Calgary, Alberta, received an \$80,000 global grant to organise a comprehensive plan to train nurses and rural healthcare workers to prevent and treat cervical cancer and to implement a sustainable system of referrals in seven regions of Guatemala.
- More than two dozen hospitals in Honduras received personal protective equipment for their medical staff thanks to a \$169,347 global grant sponsored by the Rotary clubs of Villa Real de Tegucigalpa, Honduras, and Waldo Brookside-Kansas City, Missouri.
- The Rotary Clubs of Cotonou Le Nautile, Benin, and Tournai Haut-Escaut, Belgium, received a \$39,390 global grant to provide agricultural training at an ecologically responsible permaculture mini farm connected to a centre for children in Sowé, Benin. This will help a new generation of farmers become economically self-sufficient.

I like comparing The Rotary Foundation to the Taj Mahal, a monument of one man's love for a woman. The Foundation is a dynamic monument of our love for all of humanity.

This month I am asking all Rotary clubs to bring attention to the Foundation. It is what connects all Rotarians worldwide and transforms our collective passions into projects that change lives.

Visit rotary.org/donate; once there, you will have an opportunity to give directly to the programme you're most passionate about. Thank you for giving your all to Rotary. You are the reason that Rotary is able to do more and grow more. Let's continue to represent that important legacy this month, this year, and beyond as we Serve to Change Lives.



## THE PRESIDENT'S DESK

RTN RAJKAMAL BAJAJ President RCCS

My dear fellow Rotarians and Annes,

Once again Wishing a very Happy Dushra , Navratri and Diwali to all.

Presenting to you our third edition of CT.

The last two months have been exciting and encouraging. As we all came out to celebrate Teachers day, Dandiya and had fun.

October has been a special month, as we all came together to "End Polio" Day on 24<sup>th</sup> October. A host of our members participated in the District Polio run at Necklace Road, Peoples plaza along with our DG Rtn Prabhakar.

We have had Teachers felicitation, and Dandiya, both in physical format at our regular venue, Taj Tristar, which was attended by a large number of our members, Annes and also Annets.

There were distribution of note books sponsored by RCCS an NV Foundation, to ZPHS Vikarabad, attended by PP Rajendra Kumar and Secy Lavanya.

Also handed over note books to Upper primary school Tummajipalli .

Must appreciate the personal contributions by our members , such as PE Rtn Ramani Rao, IPP Ramakrishna, Ramesh Pathi and others.

**REELs Contest programme was conducted and spearheaded by PP Mohan Nishthala , IPP Ramakrishna , other Rotarians and Rotaractors.** 

Donations were made to 'Reach Beyond" and .....by our Rtn Manju Gupta.

A lot of members from our club participated in the virtual meeting hosted by other clubs. Our Rotaractors have also been doing a fantastic work, such as cleaning drive and REELs. Our own members like Rtn Raaj Sreeram, Rajendra Kumar have helped in donating cleaning kits such as boots and gloves.

It is a great pleasure to inform that our club members have been trying to bring back our old members who left during the COVID. At least one old members is likely to be inducted in the coming month.

Besides formation of new interact and Rotaract clubs is also in the offing . Our Rotarian Srilatha is very actively working on that along with her daughter Srimayi.

**<u>RYLA</u>** : Planning of this mega Event is being done and the details will be shared with the members very soon.

My sincere thanks to each and every member and their families, rotaractors for their involvement to ensure successful completion of all activities.

Looking forward to much more excitement in the coming days and months.

Thanks a lot to our treasurer Rtn Subbaraj for being a gracious host for our last board meeting in his office.

I also take this opportunity to remind all our club directors and their respective committees to please start preparing their presentations for the intended DG visit in the month of December 2021.

Let us all remain committed to "SERVE TO CHANGE LIVES".

With best wishes to all

Raj Kamal Bajaj





From the Editor...

This edition, I would like to thank the following usual suspects and a couple of new contributors for their contributions. They have taken the time and the interest to send articles. In fact Special Appreciation to Rtn Malathi, who has actually sent a handwritten article and a very inspiring one at that. All of you make actually me feel like an editor of a magazine.

- 🖊 Rtn Raaj Sree Ram
- 🖶 Rtn Malathi Sree Ram
- 🖶 Rtn Mohan Nishtala
- **4** Rtn G.V. Sethuraman

- 🖊 Rtn R. K. Bajaj
- **Rtn** M Sudhir
- Utkarsh
- **4** Shenergy

This time in addition to the many events and programmes, we have a lot to celebrate for, which became apparent during the awards night with so many awards. Hearty Congratulations to all the award recipients and to the entire Team of RCCS who made this happen. The list of awards and a collage are part of this edition

The RI President Rtn Shekar Mehta is pushing for growth in the number of members and clubs worldwide. Some of the clubs are responding with good results. One of the methods suggested is to generate interest in Rotary is to

" Share the stories and the achievements of Rotary and make them know that it is the world's best Non Profit Service Organisation with the motto "SERVICE ABOVE SELF",".

From the earliest days, stories have been the best way to communicate ideas and convince other like minded persons to join in a collective effort, both Good and Bad. The best ads have always told a story. The best orators have moved vast multitudes, not only with their oratory but also with their talent for story telling, to get their message across.

I would like to propose we use story telling for Good and that we convert the next edition of CT into a STORY TELLING MARKETING TOOL. This way we can send the CT with some inspiring life changing stories to all our prospective members. This may definitely help in generating interest.

As I had stated last edition reproduced here as a reminder,

I still urge all the club members to put pen to paper and recount some of the experiences that you have experienced in your tenure with Rotary. These could not only make our magazine unique, but also be educative & inspirational to the new, young & prospective members.

The Target would be atleast 10 inspiring stories of the efforts of this club and the changes brought about in the lives of the bebeficiaries because of it.

Since this is just a thought right now, I would like to request your feedback on this idea. Should we go for it or not? The ball is in your court. You could post your responses on the WA group.

# RCCS SECUNDERABAD AT THE VIJETHA DISTRICTS AWARD NITE 2021-22

LIST OF AWARDS WON BY RCCS SECUNDERABAD AT THE DISTRICTS AWARD NITE 2020-21 ' VIJETHA'

- **WIN CITIES REGION** : 2ND BEST IN THE ROTARY FOUNDATION
- **WIN CITIES REGION LARGE CLUBS : THIRD**
- PAUL HARRIS MEMBER SOCIETY: RTN G.V. SETHURAMAN
- **INDIVIDUAL SUPPORT TO THE ENDOWMENT FUND : RTN V. RAMAKRISHNA**
- OUTSTANDING ROTARIAN AWARD : RTN V.
  RAMAKRISHNA
- OUT STANDING ROTARIAN AWARD : RTN N.
  MOHAN
- TWIN CITIES REGION (LARGE CLUBS): 1<sup>ST</sup> -BEST SECRETARY TO RTN LAVANYA DYAPA
- **district 1st : Best in youth service**
- **4** SIGNATURE PROJECT OF THE YEAR
- **DISTRICT 2<sup>ND</sup> : BEST IN SPEAKER MEETINGS**
- INVALUABLE SUPPORT TO ROTARY FOUNDATION
- **4** STAR CLUB IN MEMBERSHIP ACHIEVEMENT

CERTIFICATES OF APPRECIATION

**DISTRICT CITATION-GOLD** 

DISTINCTION

HATERNAL AND CHILD HEALTH

**SAVE THE ENVIRONMENT** 

**H**DISEASE PREVENTION AND

TREATMENT

PEACE AND CONFLICT

RESOLUTION

**H**ECONOMIC AND COMMUNITY

DEVELOPMENT

**BASIC EDUCATION AND** 

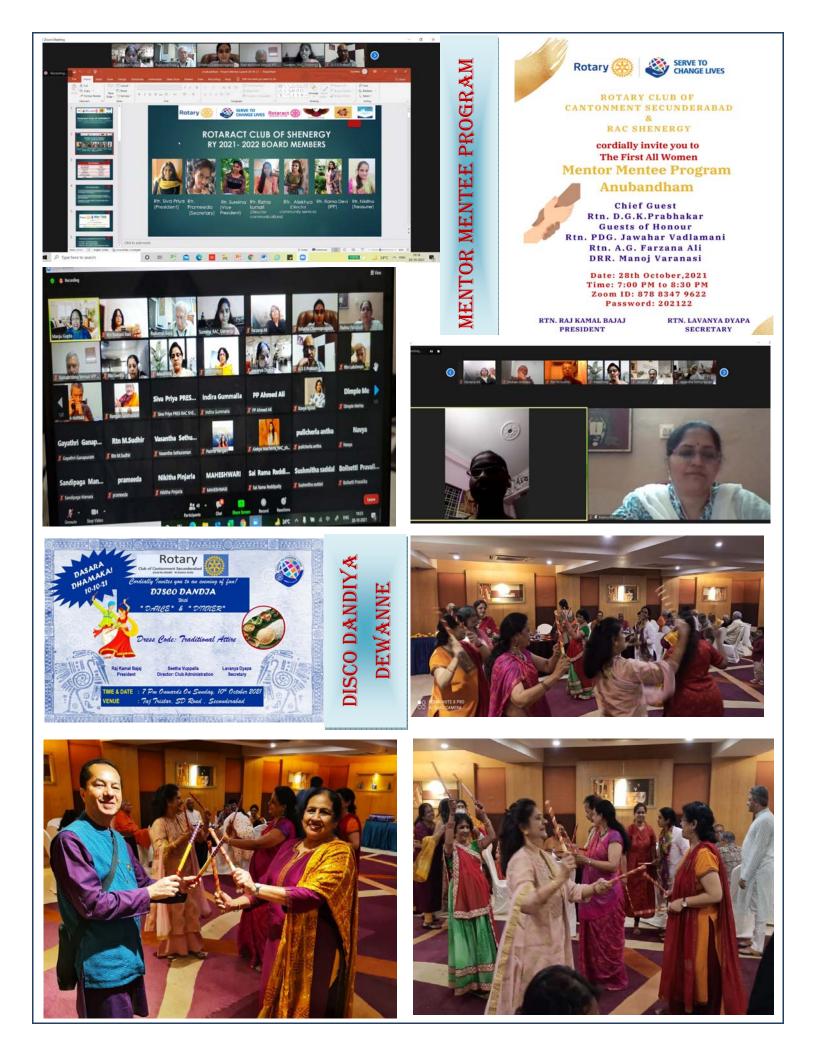
LITERACY

SILVER STAR MEMBER

**RECOGNITION : RTN V.** 

RAMAKRISHNA









### EACH ONE BRING ONE – APPEAL FOR MEMBERSHIP DEVELOPMENT ...... Rtn M.Sudhir, Area Chair, Membership, RID 3150

Let me begin by sharing some basic information and data about Rotary International pertaining to its Membership and WHY Membership Development has the top priority in this current year's activity under the dynamic leadership of our RI President Shekar Mehta

	Rotary	Rotaract	Interact	RCCs	Rotary	Rotaract	Interact		
	Clubs	Clubs	Clubs	RUUS	Members	Members	Members		
Worldwide	36,922	10,609	16,673	11,875	11,96,404	2,23,785	3,77,039		
India	4,400	2,473	4,754	6,185	1,68,886				

### MAIN DATA OF ROTARY (as on 18<sup>th</sup> Oct 2021)

### **IT IS REPORTED THAT**

- ✓ Membership level static at 1.2 million for more than 2 decades.
- Number of Clubs have increased gradually
- ✓ Average membership dropped from 46 to 32 Rotarians worldwide.

### EACH ONE BRING ONE (EOBO)

In view of this alarming situation prevailing in one of the finest and reputed service organisation in the world, our current RI President has decided to give the topmost priority for membership development during his term.

### THE GOAL IS 1.3 MILLION MEMBERS BEFORE THE END OF THE CURRENT ROTARY YEAR.

Being from India he has great hopes that the 4400 Clubs with 169,000 members in India would respond to his clarion call and help Rotary achieve the goal. His expectation is a very simple request or mantra to follow

### **"EACH ONE BRING ONE" (EOBO).**

The second mantra he recommends is **GROW MORE TO DO MORE**.

### **MEMBERSHIP IS EVERYONE'S BUSINESS**

So the call for action of EOBO is made, where every member has to be involved in promoting membership. All of us are expected to REACH IN so as to REACH OUT.

### **DO YOU FEEL THAT**

- Rotary is making a big demand from you?
- Can't each one of us bring at least one member, If not more.

### **ON THE GROUND**

Some highly committed members are already going all out to increase membership. Rtn Dr. Ram Prasad of RC Jubilee Hills and Rtn Philomin Raj of RC Sainikpuri, have in their individual capacity inducted 25 new members this year and their names and photos appear in the Virtual Hall of Fame at the RI HQ, Evanston Illinois USA.

Rotary Clubs of Guntur Centennial and Sampradaya Hyderabad have already achieved 100% EOBO Club status. There are many clubs who have increased their membership motivated by the EOBO motto. They followed a simple strategy, of getting in touch with all their friends, acquaintances, relatives etc and motivated them to join Rotary.



RI President announced that the EOBO pins and certificates signed by RI President and General Secretary will be given to all those who bring in new members.

### WE NEED TO

- Break the ice and talk to people about Rotary and how membership can bring a change in their lives for the better.
- Reach out to people we know and respect, and share our core values of friendship, integrity, diversity, service and leadership.
- Share the stories and the achievements of Rotary and make them know that it is the world's best Non Profit Service Organisation with the motto "SERVICE ABOVE SELF".
- Show case how Rotary has benefited the community locally and worldwide by doing a number of humanitarian projects. This will motivate them to be a part of this organisation doing yeoman service to - promote health, eradicate hunger and support humanity.
- Support Rotary to help it grow rapidly, year after year, from its present state of stagnation for two decades. Membership growth should be the primary focus area and we need to contribute our time and resource to build it.
- Bring more women members in our clubs as they form only 24% globally and 14% in India as against 48% of the world population.
- Attract more young members of 30 years and more to join Rotary and take it forward in the future. More Rotaract Clubs and Rotaractors who will ultimately be Rotarians.

### **PRESIDENT SPEAK**

RI President Shekar Mehta said "I am fortunate that 35 years ago someone gave me the gift of a Rotary membership and I was happy to have extended the same gift to many" Let us also extend the gift to those with whom we have acquaintance. All of us have our own and extended families and a large circle of friends from school, college, workplace, neighbourhood, and organisations we are associated with.

### He recommends

clubs to organise "Rotary Days of Service" every quarter, to showcase the great work done in various fields in our District to enhance Rotary's Public Image and inspire more members to join in the good work we do. This may be done as a mega event in which large number of Non Rotarians participate and appreciate, giving them an opportunity to be a part of something greater than themselves and create lasting changes through this organisation.

He emphasised the need to GROW MORE TO DO MORE as the community needs are increasing due to pandemic and other problems facing the world. Diversity, Equity and Inclusivity is going to be the mainstay to facilitate more members to join the Rotary.

### The 3 Elements of Membership Growth are

- 1. Retain existing members by engagement
- 2. Add new members and involve them

3. Multiply New Clubs with focus on Corporates, Institutions, Gated Communities etc. Let us all work together and benefit the Club to do greater service with more members to participate and experience the

# JOY OF DOING GOOD IN THE WORLD.

## ORGAN DONATION AWARENESS CAMPAIGN

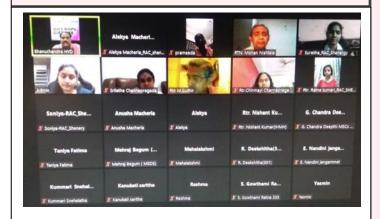
**ORGAN DONATION AWARENESS CAMPAIGN** Shenergy Team has been working in collaboration with the three fellow clubs, Rotaract Club of Falcons, Rotaract Club of Utkarsh & Rotaract Club of Infinity, to promote organ donation awareness among youth.

It has been a very enriching experience to each of the Shenergy team members in building their awareness levels by doing the ground work and spreading awareness among their circles.

A reels contest was organized through which a population of around 68000 could be reached, through various reels addressing different topics related to organ donation such as the process and how it works, deep routed myths about organ donation and few thought provoking questions.

Reels of the club members can be found on our Instagram page below:

https://www.google.com/url?q=https%3A%2F%2Fi nstagram.com% 2Frac\_shenergy\_hyd%3Futm\_medium%3Dcopy\_lin k&sa=D&sntz=1 &usg=AFQjCNHfCVjs2p8Uyb15qxayvx97m-xWGQ



# ROTARACTORS SPACE



..... By Shenergy Team

In addition to this, Rotaract Club of Shenergy has organized an awareness event on 30 October 2021. It was a wonderful day with a successful event. It is overwhelming to have such an amazing response for the program by the club in collaboration with IHM and ignited minds.

We are pleased to share that the club has received around 292 registrations, among which there was active participation by more than 120 participants right from the beginning till the end.

We express our deep gratitude to the speaker, Dr. Bhanu Chandra, Manager Operations & Senior Transplant Coordinator, Mohan Foundation, Rtn. Mohan Nishtala, Co-speaker, Rtn. Sri latha, Rtn. Sudhir, Rtn. Rama Krishna, Rtn. Lavanya from RCCS. And President and members of Rotaract club of Shenergy, members from Rotaract clubs of IHM and Ignited minds, Jamnagar and all the participants by making the event successful with their graceful presence.

We take the pleasure to inform that the club has received "EXCELLENT" feedback by most of the participants.

Sincerely, Team Shenergy Sponsored by RCCS, District 3150

The Team	Rotaract Club of Utkarsh	S	
The Contest	Alltruistic Entrepreneurship Contest by BITS Pilani	OR	
The Topic	'Microfinance, the current challenges being faced and the possible case solutions'	RACT	ACE
The Comment	"Excellent project analysis and manner of solutions provided"	OTAF	SP
The Achievement	Runners up	Ŕ	

OUR VERY OWN ROTARACT CLUB OF UTKARSH HAS BAGGED THE RUNNERS UP POSITION IN A CASE STUDY COMPETITION BY BITS PILANI. A BRIEF OF THEIR CASE STUDY IS DETAILED HERE.

### WE WISH THEM THE VERY BEST FOR THEIR PARTICIPATION IN THE NATIONAL LEVEL COMPETITION TO BE CONDUCTED BY IIM AHMEDABAD

PROJECT ANALYSIS: INCLUDED THE OBJECTIVES, CURRENT SITUATION OF MICROFINANCE IN INDIA, A RURAL AREA CASE STUDY, THE HURDLES BEING FACED AND THE SOLUTIONS.

### SOME ASPECTS OF THE PROJECT ANALYSIS:-

### **OBJECTIVES OF MICROFINANCE IN INDIA**

- Transform into a financial institution that assists in the development of communities that are sustainable.
- Support to the lower section of the society.
- > Women for enterprise setup.
- Eradicate poverty at a faster rate.
- > Mobilising self employment opportunities.
- > Training them in simple skills. So, that they are capable of setting up income generation business.

### **CURRENT PROFILE OF RURAL INDIA**

- 350 million below poverty line
- 95% have no access to microfinance
- 56% individuals still get credit from casual sources
- 70% don't have any store account •
- 87% no entrance to credit from formal sources •
- Annual credit request is about Rs. 70,000 crores
- 95% of the families are without any sort of protection •
- Informally microfinance has been by and by for a very long time •
- Considerable hole among interest and supply for every single money related administration •
- Majority of poor are avoided from money related administrations.
- Bankers feel that it is hazardous to fund poor people due to their poor financial soundness and poor investment approaches.



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Rotary 🛞 🍪 SERVE TO CHANGE LIVES 🔇 UTKARSH Rotaract



Rtr. Vaishnav Raj Andekhar President

Rtr. Sadia Afreen Direct

Rtr. Sai Prabb Kalva Vember Public Image Dept

#### VILLAGE TRIP TO KESAMUNDRAM, WARANGAL DISTRICT, TELANGANA TO GET REAL DATA ON THE GROUND.

#### Two groups interviewed.

- Group 1: 5 women members of a Self-Help Group
- Group 2: 5 Men who took loans under microfinance.

### **Findings**

- Only 20% of women are investing microfinance loans to generate income and the rest are using it for noninvestment activities like family functions, House renovation, toilet construction, husbands snatching it from women for alcohol consumption.
- > Men are not investing microfinance loans in business activities, most of them are using it for purchasing commercial vehicles, boozing etc..,

#### MAJOR HURDLES FACED BY THE INDIAN MICROFINANCE ECOSYSTEM

- Low outreach (Lack of awareness about microfinance schemes)
- Low educational levels affecting the procedure
- Debt management
- Deserving are unable to get loans
- Investment problems
- Manipulations by SHG and local leaders
- Middle-manship
- Repayment problems
- Social 7 family problems such as domestic violence against women
- Total loan amount distribution at once in cash
- Administration problems as even leaders are uneducated

### POSSIBLE SUSTAINABLE AND SCALABLE SOLUTION ARRIVED AT BY THE TEAM

- Financial institutions can recruit young graduates and can assign 1-3 employees per village to scout and find the right talent and encourage them towards entrepreneurship.
- They can create awareness in the villages through several awareness campaigns about microfinance, smart investments and rural entrepreneurship (also collaborating with the local institutions).
- Through promoting rural entrepreneurship and smart investment approach they can increase the sales (loans from financial institutions) to benefit the financial institutions and uplifting rural poverty.

### OTHER FACTORS FOUND BY THE TEAM WHICH WERE CONSIDERED IN ARRIVING AT THE SOLUTION

- > No proper structure in the rural microfinance.
- > Even SHG group leaders are not very educated.
- > Both Central and State Governments have many supportive schemes, but members are not fully aware

These assigned young graduates, with the proper training, may provide a sustainable solution to address all the issues and problems. Continuous monitoring by the institution combined with this non traditional approach will ensure all the issues are tackled. Additionally, this solution also provides the employment opportunities to the Youth.

### THE COIN WITH A HOLE – I CAN – CONFIDENCE BUILDING ..... by Rtn Malathi Sreeram

Long ago there was a belief that a coin with a hole brought good luck. Those days, but for a few, coins did not have perforations. A superstition developed that if one found a coin with a hole in it, it brought good luck with it.

A poor man was working in an office. He was not very successful. One fine day, he chanced upon a coin with a hole.



He eagerly picked it up and put it in his pocket. Joyfully, he thought to himself, "Now I am going to prosper". He was full of hope, courage, & energy, because he knew in his heart and re-iterated to himself "NOW I HAVE THE COIN, I AM SURE TO SUCCEED!"

In actual fact, he began to improve and went on to prosper more and more. He gained position and prestige due to his increased earnings. People around him all said "What a wonderful man! How well he works and finds solutions to all problems!". Indeed, he soon became a remarkable man.

Every morning, when he put on his coat, he felt for the coin, to make sure that the coin was in his pocket. He always kept it in a small bag in his pocket. It gave him immense confidence.

Years later, one day, while having breakfast with his wife, he was a bit curious and said "I want to see the coin". His wife responded, " it is not necessary for you to see the coin it, right now". However, he insisted and took out the bag in which he kept the coin. On opening the bag, he was surprised to find a coin which did not have a hole in it. He questioned his wife on who had removed the coin with the hole in it and replaced it with an ordinary coin.

His wife told him that one day, a long while ago, while dusting his coat out of the window, the coin had inadvertently fallen out. She immediately ran out and frantically searched all over for the coin, desperate to find it, as she knew how important the coin was to him. Despite searching high and low, she was unable to find the coin.

Knowing how angry and upset her husband would be when he found out she had lost his precious coin, she put another coin in its place to cover up the loss.

Then her husband realized, that all along, it was only his confidence that he would do well, his ability and hard work, which was responsible for his success and not the coin, even though he was confident because the coin was in his possession.

IT IS THE FAITH, THE TRUST THAT DOES IT. SO YOU CAN DO IT TOO. TRUST YOUR ABILITIES AND SPRING INTO ACTION WITHOUT DELAY

## Everybody makes a difference or no one will

If each grain of sand were to say:

One grain does not make a mountain, there would be no land. If each drop of water were to say:

One drop does not make an ocean, there would be no sea.

If each note of music were to say:

Each note does not make a symphony, there would be no melody.

If each word were to say:

One word does not make a library, there would be no book.

If each brick were to say:

One brick does not make a wall, there would be no house.

If each seed were to say:

One seed does not make a field, there would be no harvest.

If each of us were to say:

One person does not make the difference; the work would never get done.

You and I do make the difference.

ToGether

Begin today and Make a difference.

.....a contribution by Rtn RAAJ SREE RAM



# **BULLSHIT BINGO...**

### Contributed by Rtn R. K. Bajaj

HOW DO YOU STAY AWAKE IN SEMINARS?????

Do you keep falling asleep in round-tables and Seminars? What about those long and boring conferences?

Here's a way to change all of that.



Before (or during) your next meeting, seminar, or conference call, prepare yourself by drawing a square. I find that 5" × 5" is a good size. Divide the card into columns – five across and five down. That will give you 25 one-inch blocks.

synergy	strategic fit	core compete ncies	best practice	bottom line
revisit	to tell you the truth (or "the truth is")	24/7	out of the loop	benchmark
value-adde	proactive	win-win	think outsi the box	fast track
result- driven	empower (or empower ment)	knowledge base	at the end of the day	touch base
mindset	client focus(ed)	paradigm	Game plan	leverage

Check off the appropriate block when you hear one of those words/phrases.

When you get five blocks horizontally, vertically, or diagonally, stand up and shout



"BINGO" OR "BULLSHIT!"



Bull outside Bombay Stock Exchange..

along with Investor..







Today I saw two jumbo jets cracking a joke



